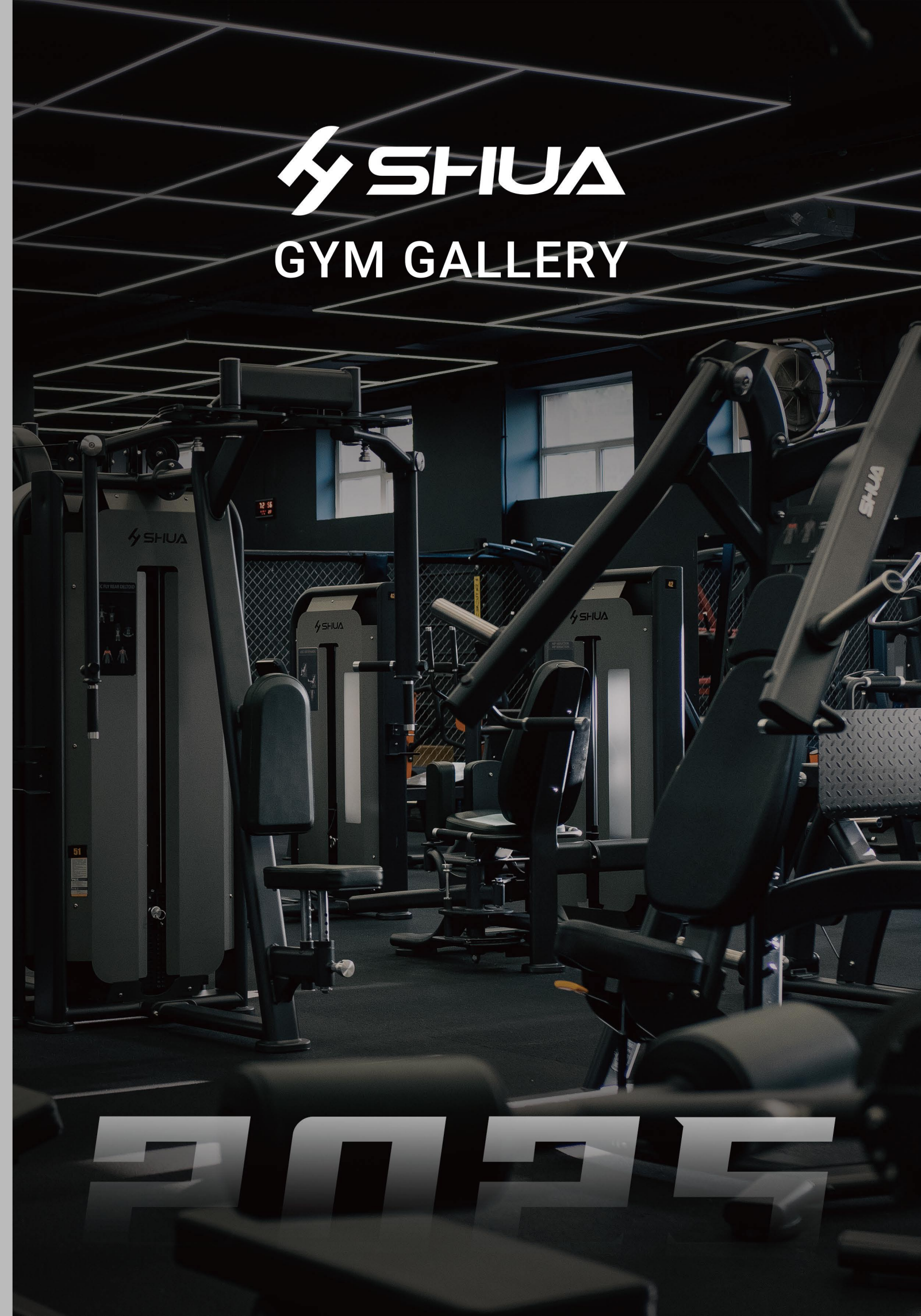


SHUA

GYM GALLERY



www.shuafitness.com

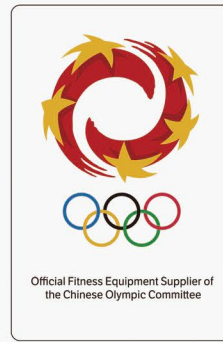


POWER

ABOUT US

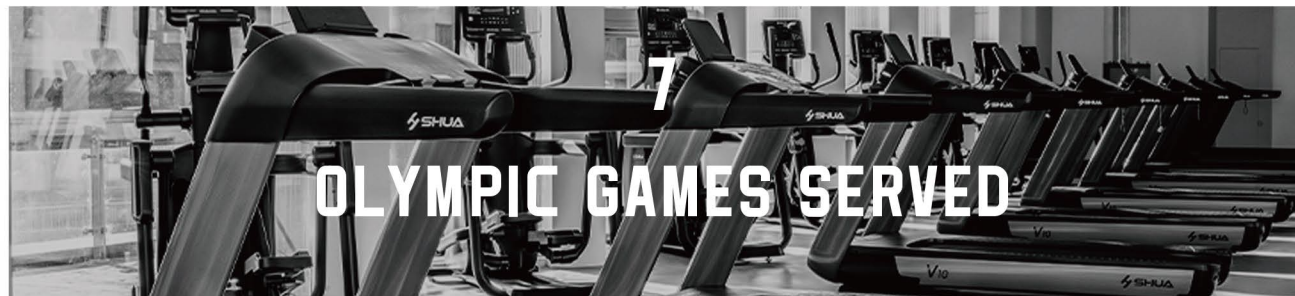
SHUA, a trusted equipment supplier for 7 Olympic Games, an A-share listed company, an ACSM certified partner. As the No.1 fitness equipment brand in China by total revenue, our products are currently used in 80+ countries, 6,000+ gyms, and 28,000+ facilities. Driven by Intelligent Product Integration, Entertaining Fitness Experience, and Science-Driven Fitness, our mission is to Bring Easy Fitness Into Everyone's Life.





OFFICIAL FITNESS EQUIPMENT SUPPLIER

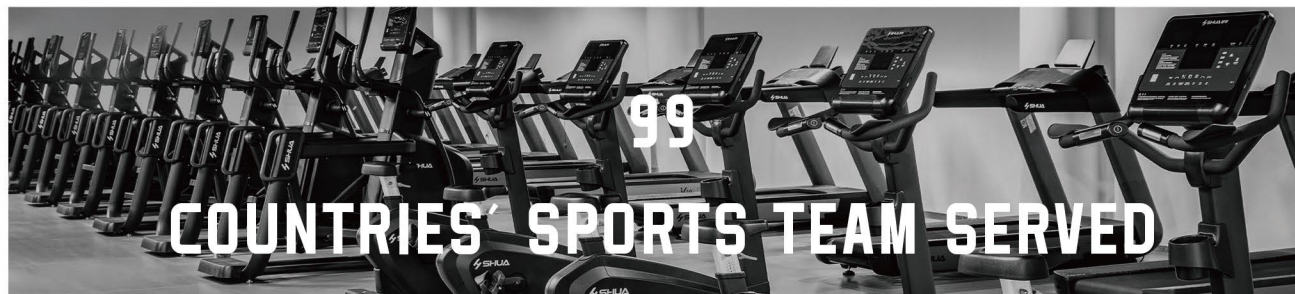
SHUA has become a leading player in the fitness equipment industry, earning the prestigious role of official fitness equipment supplier for the Beijing 2022 Winter Olympics and Paralympics, including the Olympic and Paralympic Villages' fitness centers. This historic choice makes SHUA the first Chinese fitness equipment brand to be featured in the Olympics.



7
OLYMPIC GAMES SERVED



600+
OLYMPIC CHAMPIONS SERVED



99
COUNTRIES' SPORTS TEAM SERVED

SHUA SPONSORED EQUIPMENT TO

2014

China Athletes Home at the 2014 Sochi Winter Olympics

2016

China Athletes Home at the 2016 Rio Olympic Games

2018

China Athletes Home at the 2018 Pyeongchang Winter Olympics

2020

Chinese Sports Delegation for the 2020 Tokyo Olympic Games

2022

2022 Beijing Winter Olympics (Official Supplier)

2023

2023 Hangzhou Asian Games (Official Supplier)

2024

Chinese Sports Delegation for the 2024 Paris Olympic Games



JOURNEY OF EXCELLENCE

REDEFINE EXCELLENCE IN FITNESS EQUIPMENT

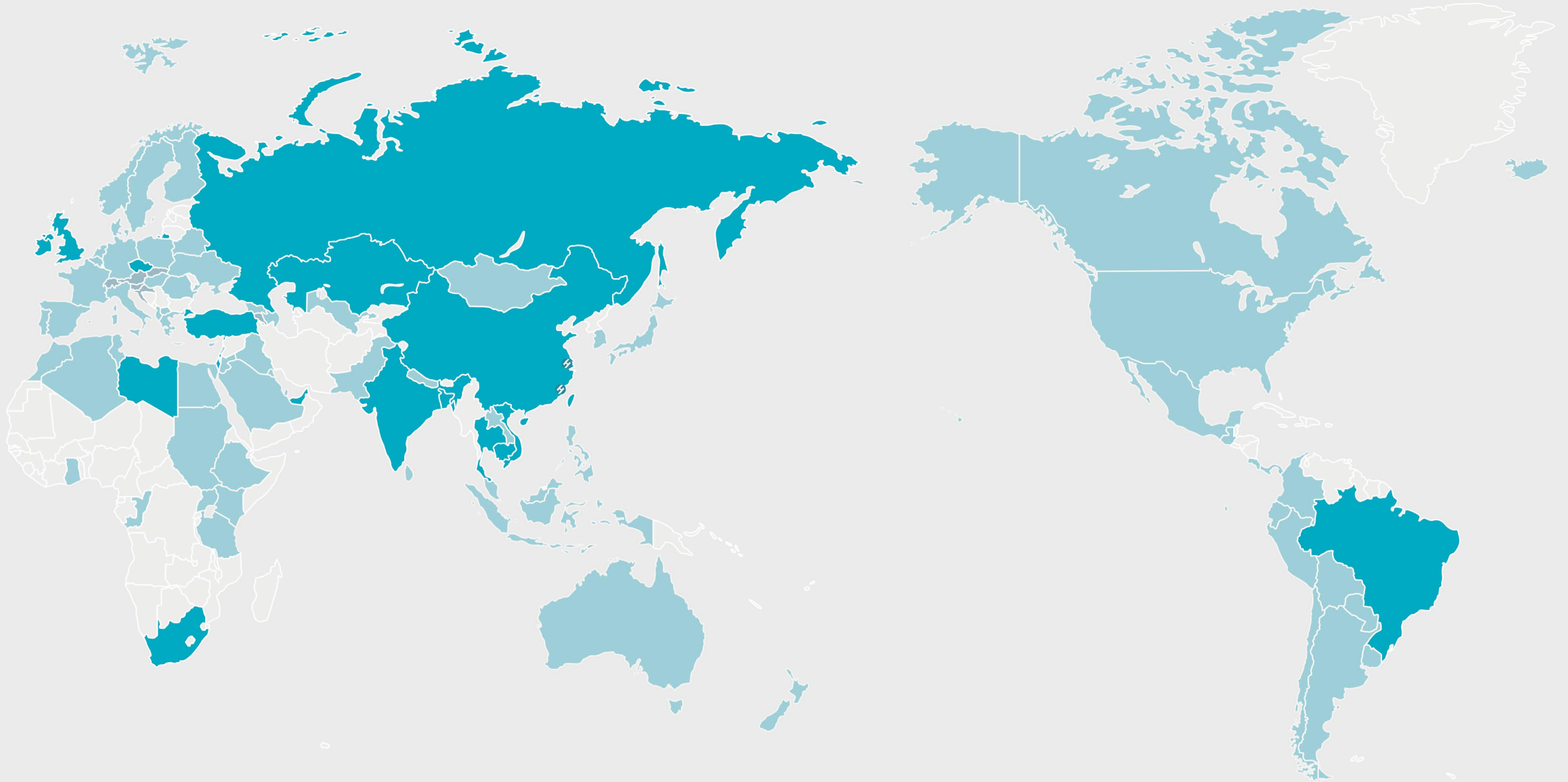
As the official supplier for the Olympic Games, SHUA is synonymous with top-tier performance and reliability. Our dedication to innovation and quality has propelled us to become a mainboard listed company and an ACSM certified partner, a testament to our enduring success and trustworthiness in the industry. Choose SHUA for unparalleled partnership, experience the difference that excellence makes in your fitness business journey.



JOURNEY OF EXCELLENCE



6000+ GYMS WORLDWIDE



■ Exclusive Distributors ■ Products Traded

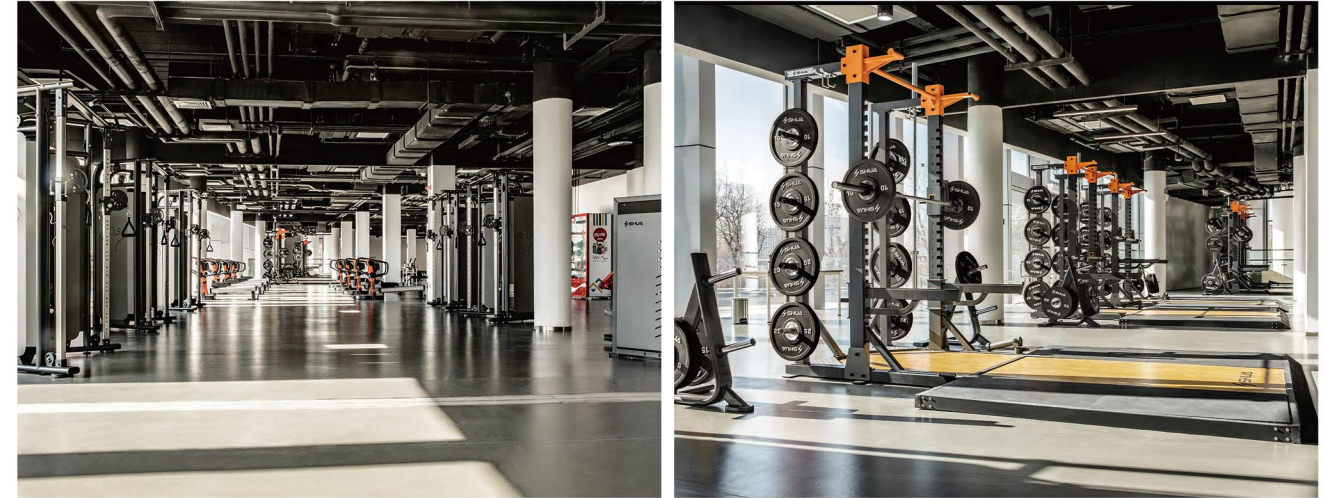
2022 BEIJING WINTER OLYMPICS

SHUA has become a leading player in the fitness equipment industry, earning the prestigious role of official fitness equipment supplier for the Beijing 2022 Winter Olympics and Paralympics, including the Olympic and Paralympic Villages' fitness centers. This historic choice makes SHUA the first Chinese fitness equipment brand to be featured in the Olympics.



Official Fitness Equipment Supplier of
the Chinese Olympic Committee

Beijing Winter Olympics Village Fitness Center, 2000m²



Yanqing Winter Olympics Village Fitness Center, 900m²



Zhangjiakou Winter Olympics Village Fitness Center, 1200m²

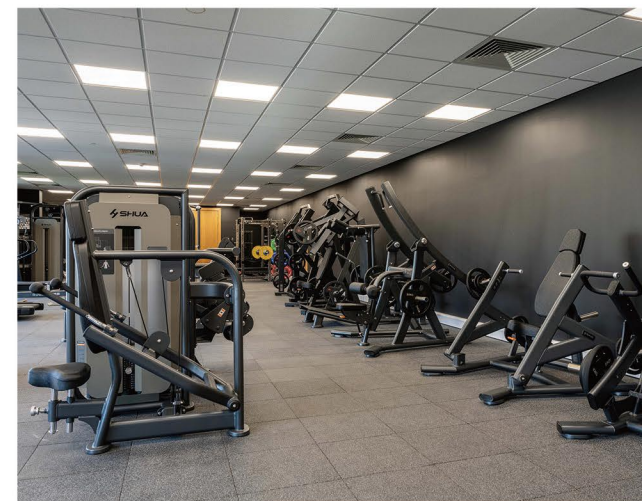
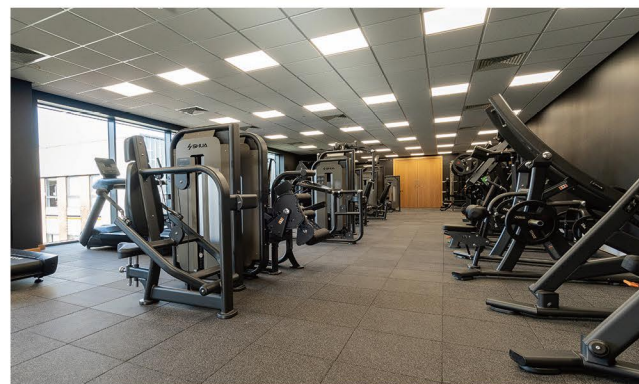
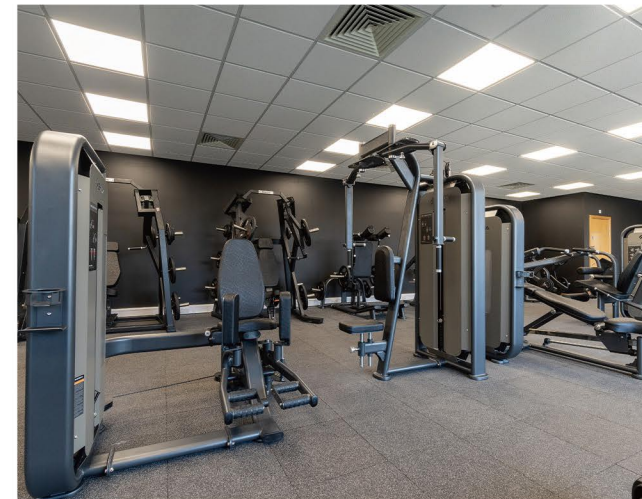




United Kingdom

Premium Fitness Chain Project

In the UK's evolving fitness landscape, SHUA is equipping gyms and training facilities with reliable strength and cardio equipment. By focusing on innovation and durability, SHUA helps fitness facilities enhance their offerings and create better workout environments.

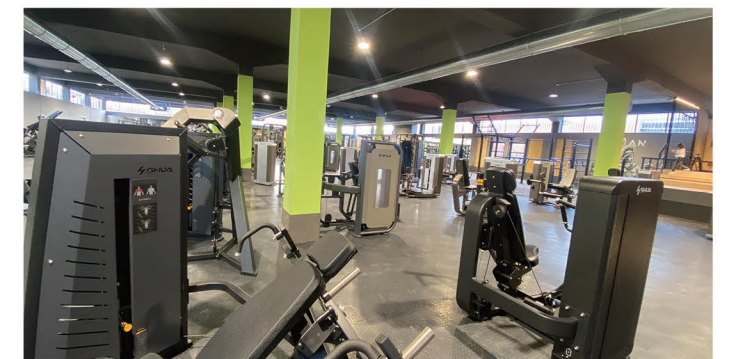
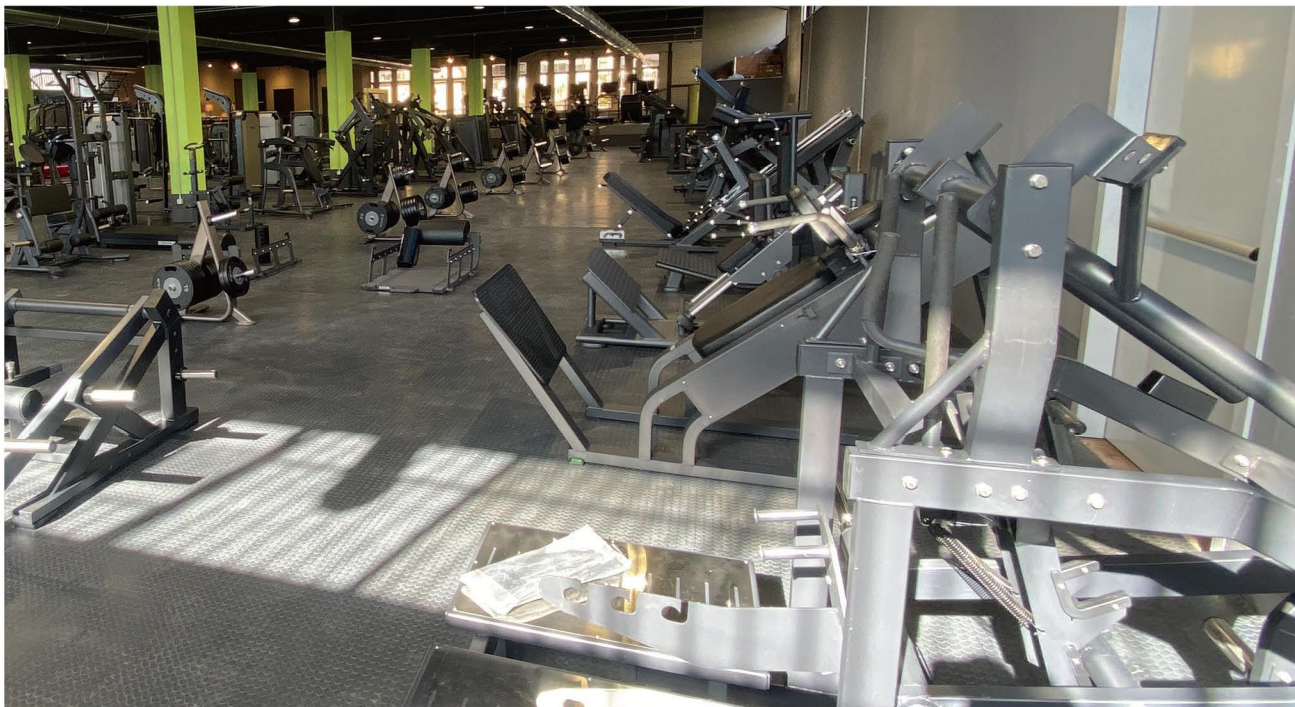


Italy

Premium Fitness Chain Project

Spanning 2,000 square meters, NAIKI PALESTRE ARICCIA stands as a premier fitness facility in Italy, equipped with SHUA's top-tier fitness solutions. This gym offers an exceptional training experience, meticulously tailored to cater to fitness enthusiasts of all levels.

Building on this successful partnership, NAIKI PALESTRE is strategically positioned for future expansion. Plans are underway to introduce SHUA equipment in additional locations, further solidifying its unwavering commitment to excellence and innovation within the Italian fitness industry.



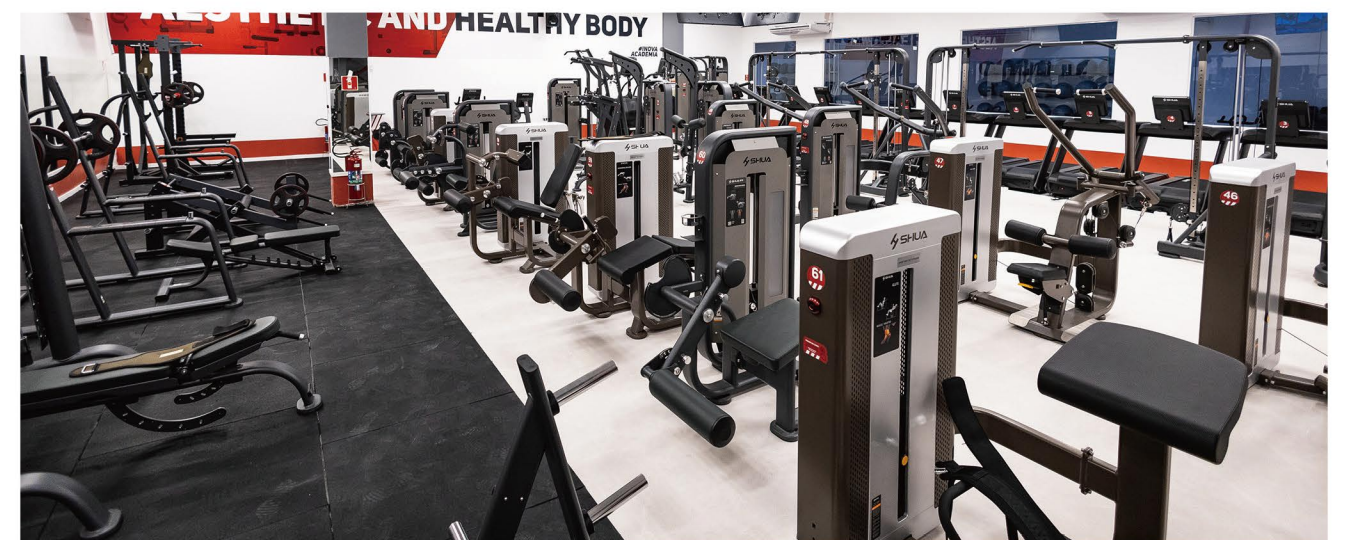
Brazil

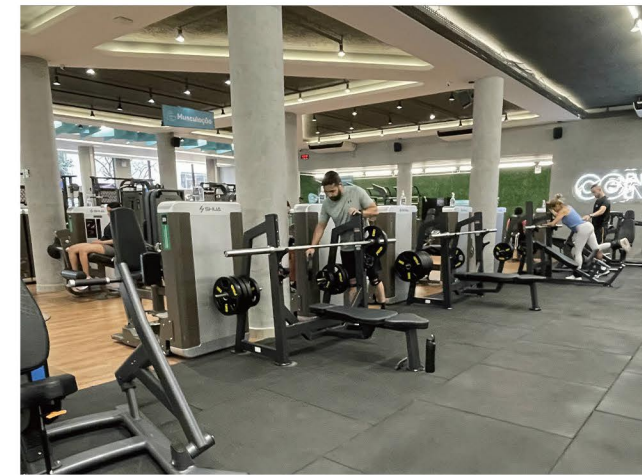
Premium Fitness Chain Project

INOVA Gym Jaragua in Brazil is the first among the INOVA chains to be entirely equipped with SHUA equipment, covering over 5,000m².



By the end of 2025, there will be 20+ new fitness centers with SHUA's best range of equipment in Brazil, we look forward to making a significant impact on the fitness landscape of this region.





Brazil

Premium Fitness Chain Project

As one of Brazil's premier and most vibrant fitness chains, CONTORNO DO CORPO is revolutionizing the workout experience through the integration of SHUA's state-of-the-art strength and cardio equipment. With 15 of its facilities already outfitted with SHUA's advanced equipment, the brand is establishing a new standard for excellence and performance.

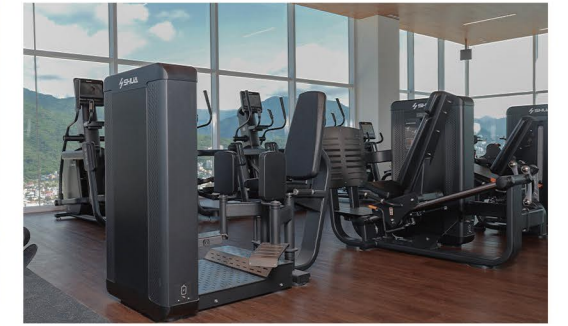


Brazil

Mexico

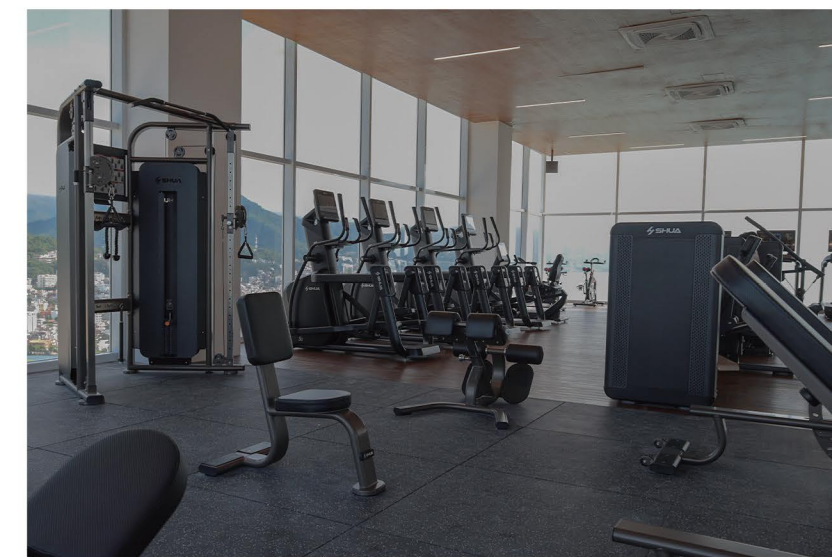
Modern Fitness Hotel Project

Nestled in the picturesque seaside resort of Puerto Vallarta, this 200-square-meter gym showcases SHUA's premium fitness equipment. Designed to offer a world-class workout experience, the gym caters to international guests from all over the globe. With stunning ocean views and state-of-the-art facilities, this project enhances the hotel's fitness offerings while serving as a powerful showcase of SHUA's brand excellence and global reach.



This gym seamlessly blends natural beauty with functional design. Floor-to-ceiling glass windows frame stunning mountain views, creating a serene yet energizing workout environment.

With a spacious layout and sleek, dark-toned equipment, the design emphasizes functionality and modern aesthetics. Natural light enhances the space, making it a sanctuary where fitness meets the beauty of nature.

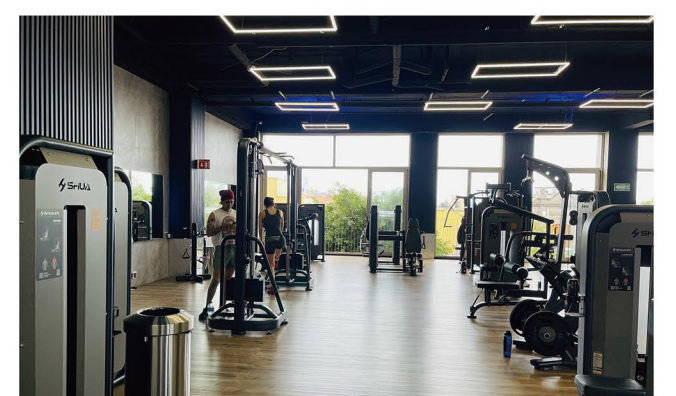
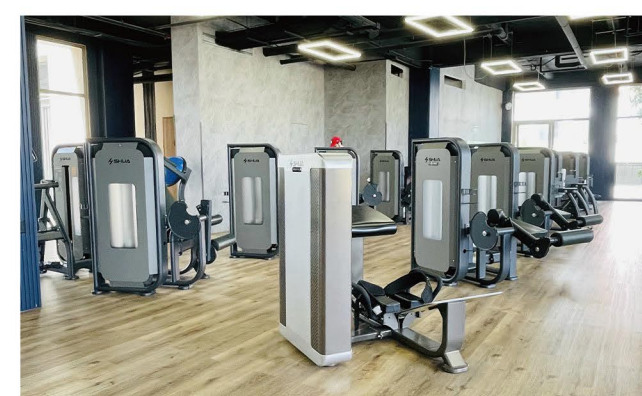
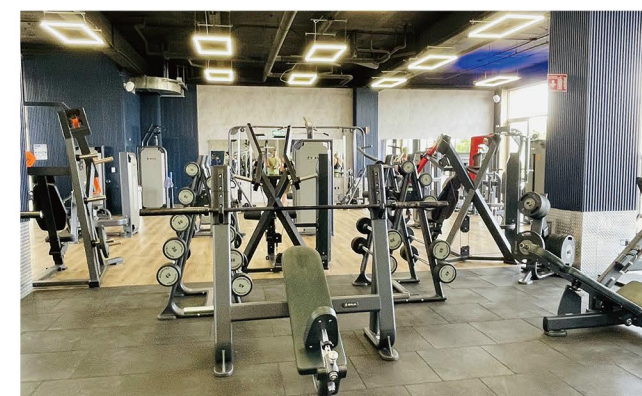
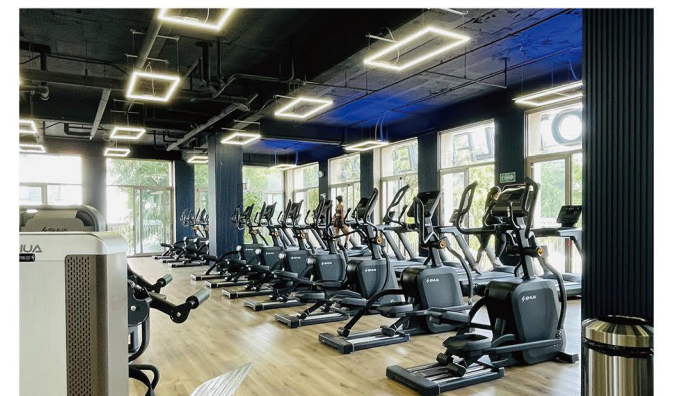
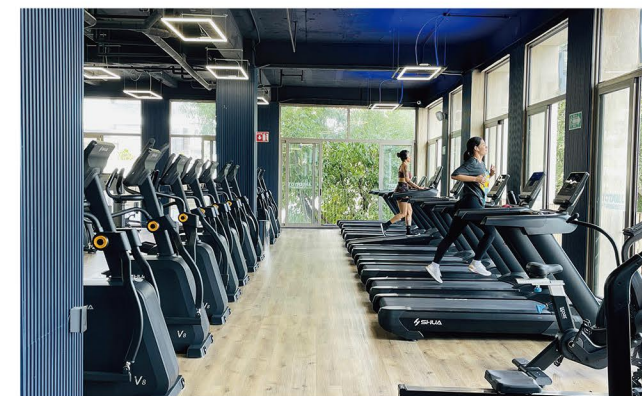
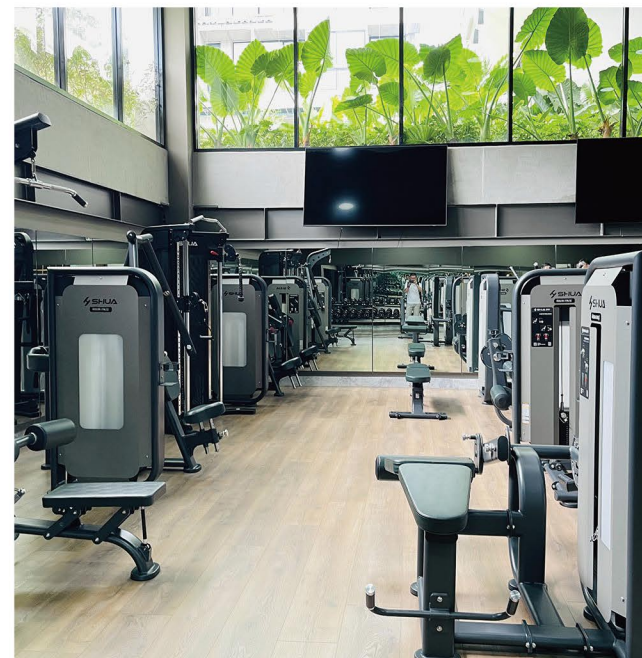


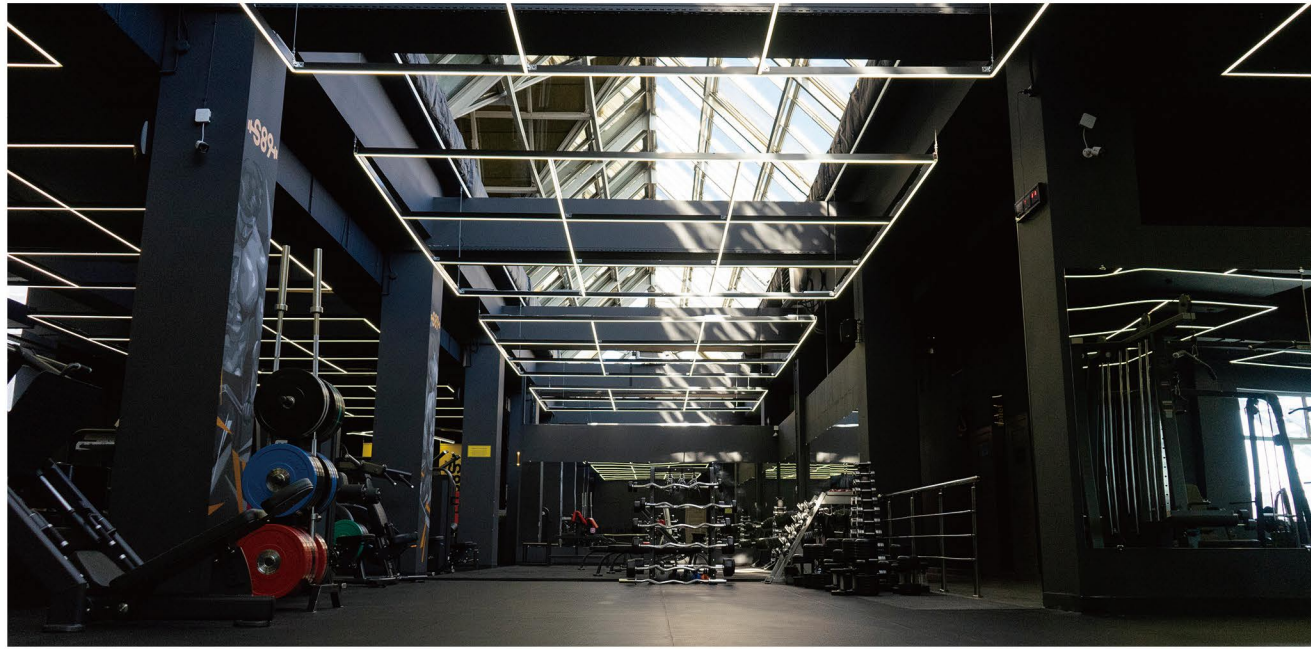
Mexico

Mexico

Premium Fitness Chain Project

With three locations fully equipped with 100% SHUA equipment, Total Fitness 220 is redefining the workout experience in Mexico. From high-performance cardio to advanced strength training equipment, every facility is designed to deliver a premium fitness experience.

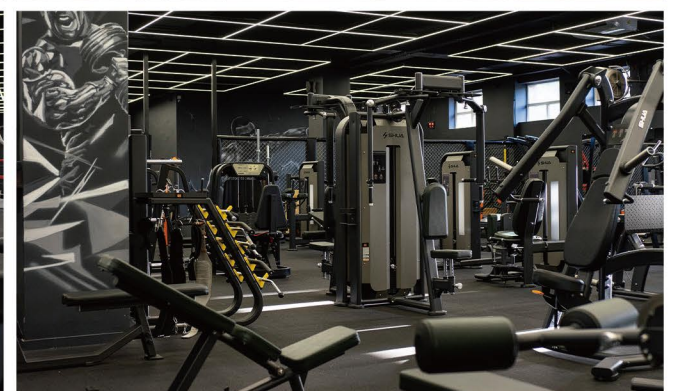
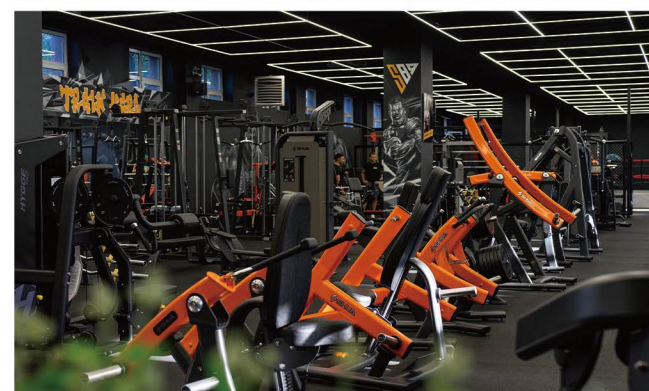
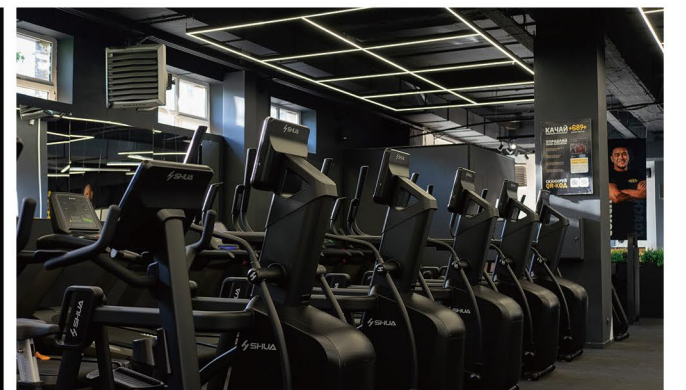
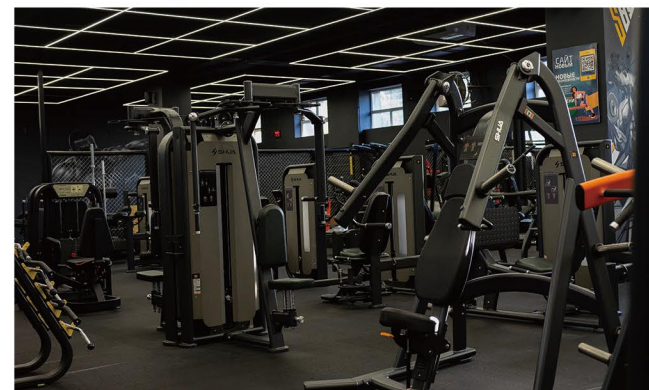
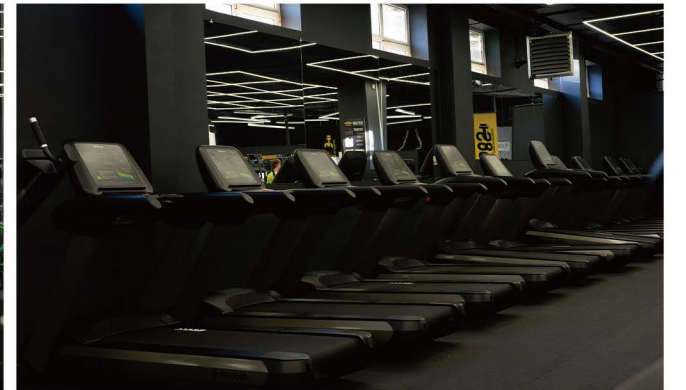
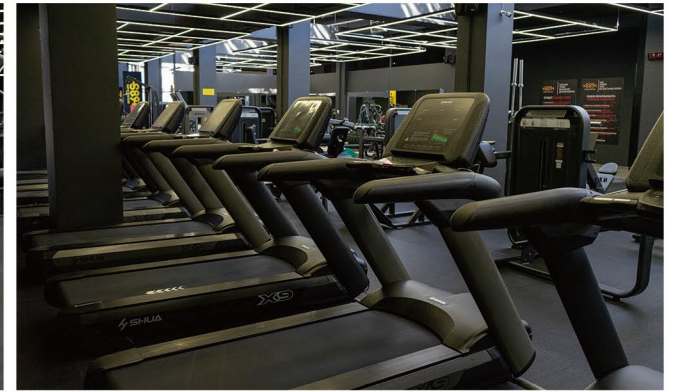
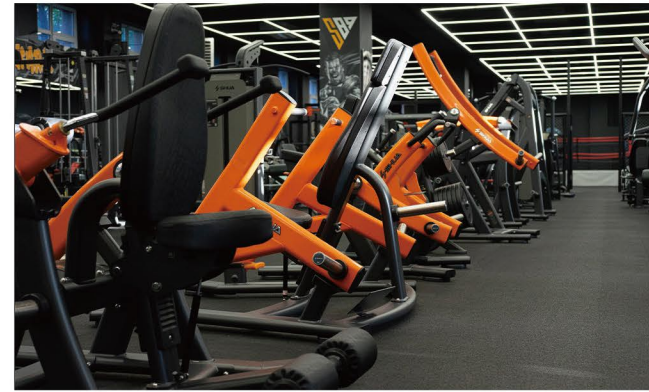
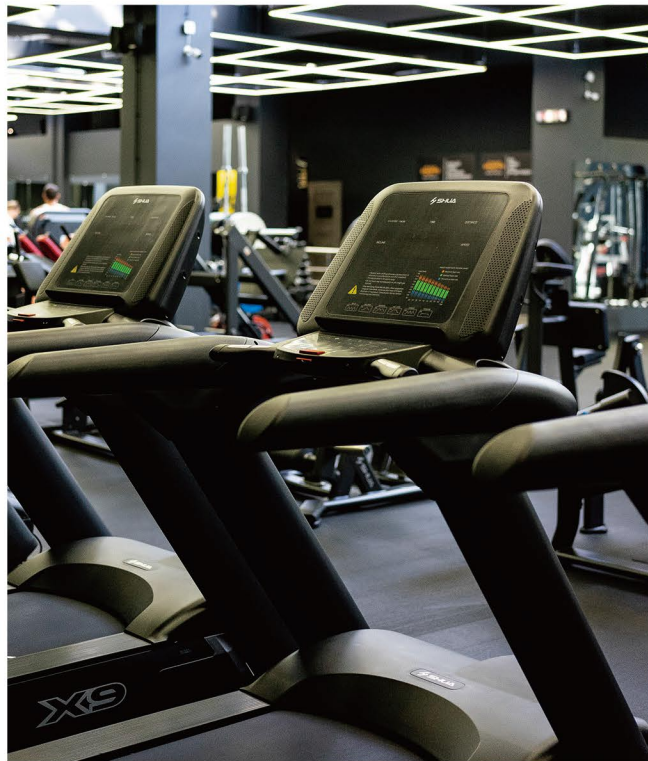




Kazakhstan

Premium Fitness Chain Project

589 FITNESS stands as a premier representation of professional-level fitness centers in Kazakhstan, with three gyms boasting a total area exceeding 5,000 m², all equipped with an extensive selection of SHUA fitness equipment.

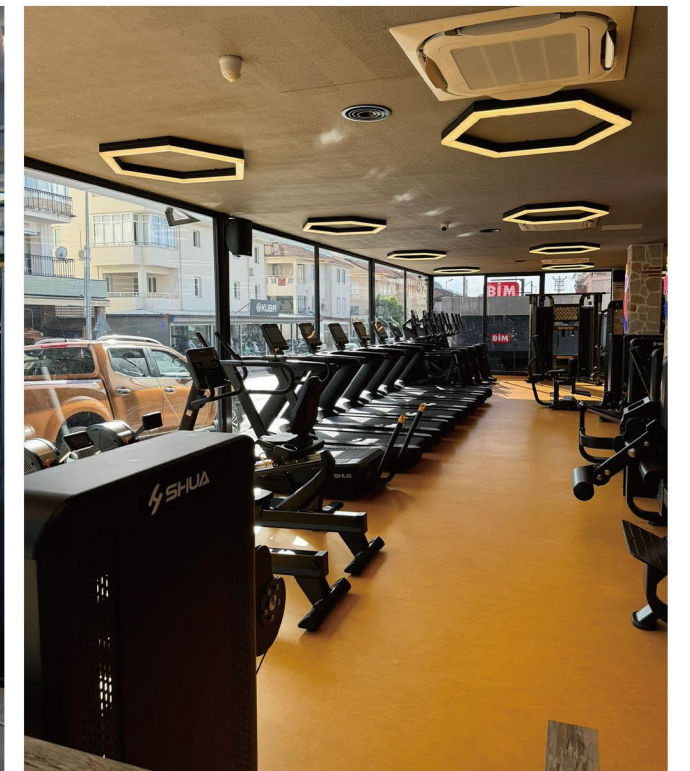
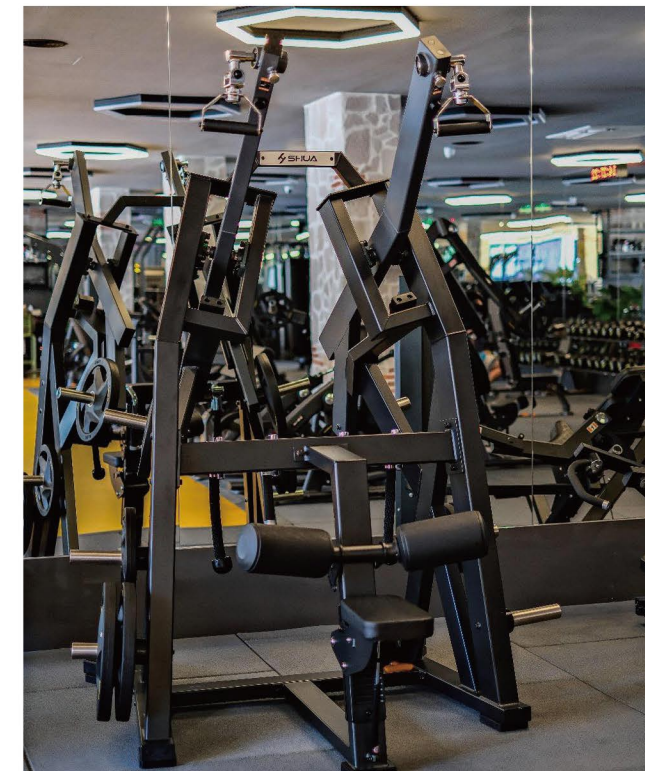
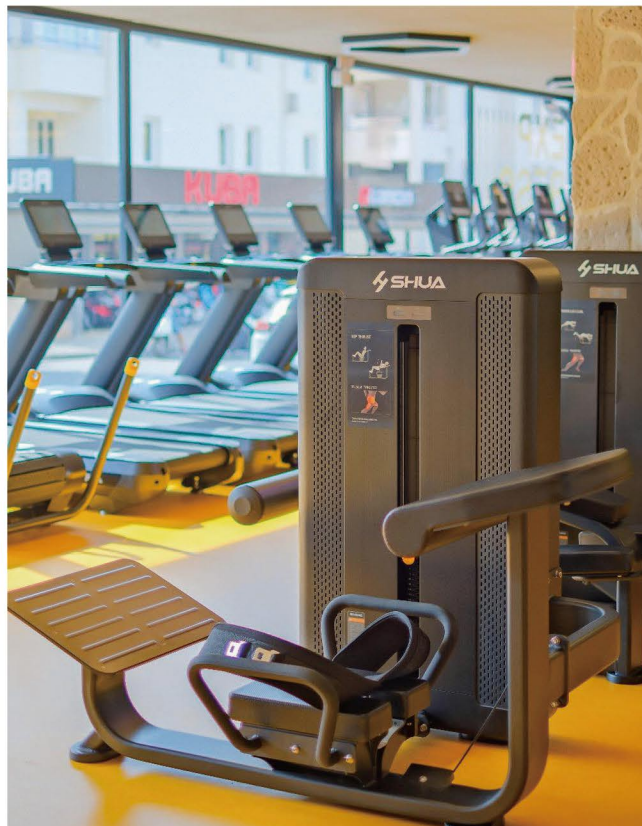




Turkey

Premium Fitness Chain Project

FIT STATION FETHIYE marks SHUA Fitness' first project in Turkey, setting a new standard for premium fitness experiences in the region. Spanning 600 square meters, this state-of-the-art gym is fully equipped with SHUA's high-end fitness solutions, including the 8919T treadmills and the 88 series strength equipment.

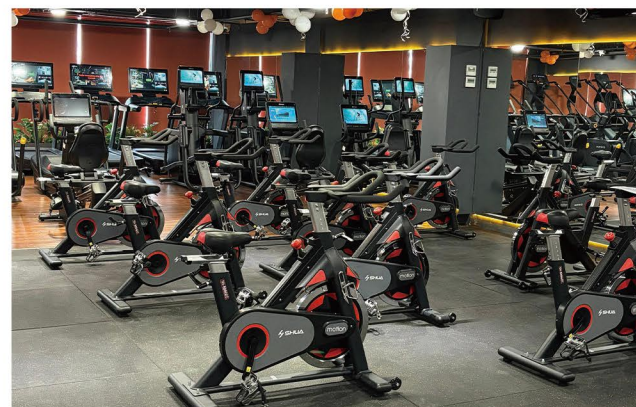
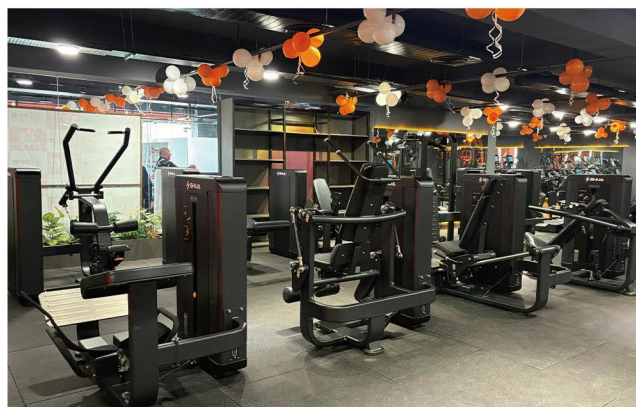
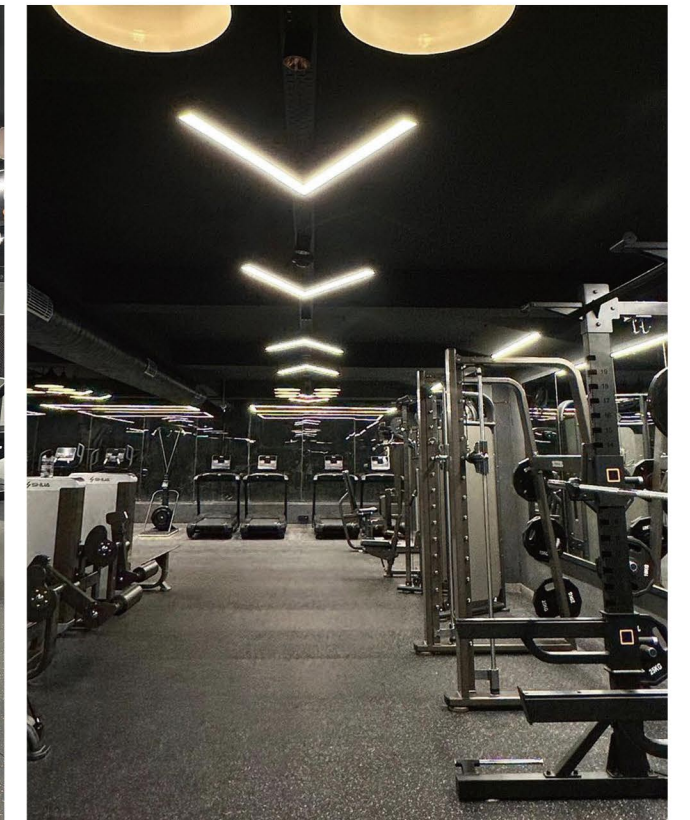
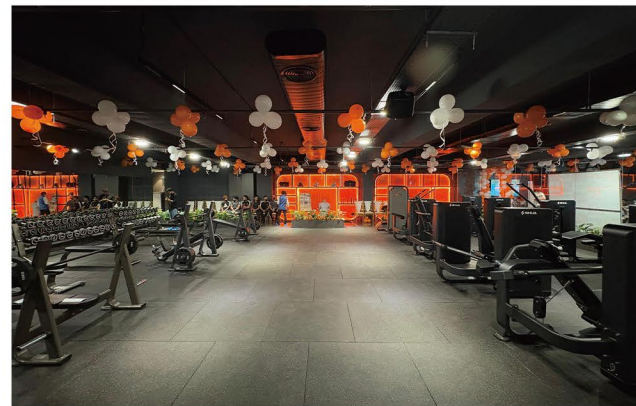
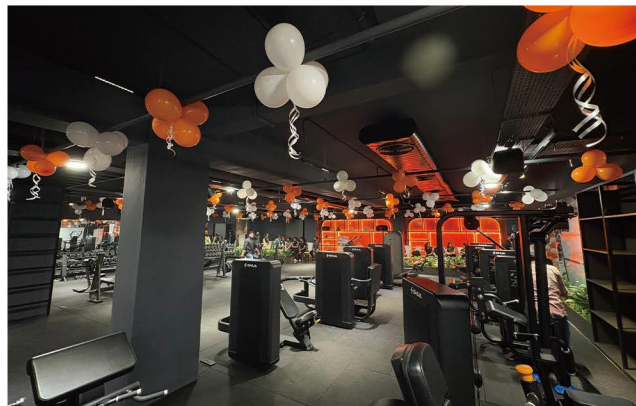
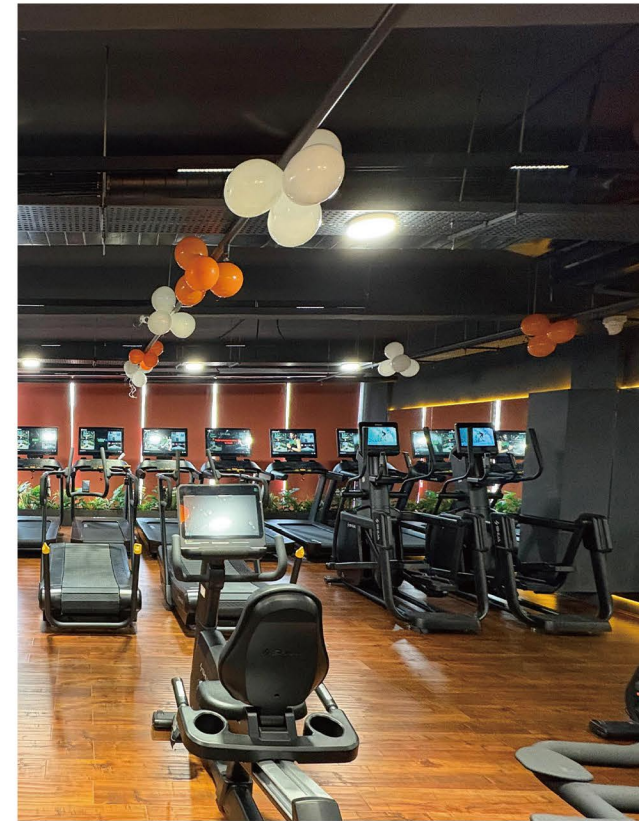


By integrating top-tier equipment with a modern training environment, FIT STATION FETHIYE offers an unparalleled workout experience, catering to fitness enthusiasts and professionals alike. This partnership demonstrates SHUA's commitment to delivering cutting-edge fitness solutions worldwide.

India

Premium Fitness Chain Project

India's fitness boom is unstoppable—and SHUA is at the heart of this exciting growth. Already equipping over 100 major cities nationwide, SHUA delivers cardio and strength equipment designed to inspire local communities, fueling India's fitness momentum.





United Arab Emirates

Premium Fitness Chain Project

SHUA is elevating the fitness experience in the UAE with advanced cardio and strength equipment. Dedicated to progress and performance, SHUA partners with top fitness facilities to create exceptional workout environments. As the industry continues to evolve, SHUA remains a driving force in shaping the future of fitness in the region.

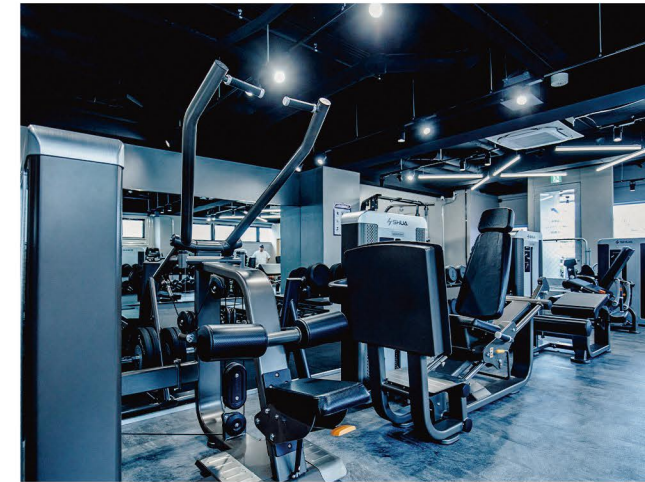
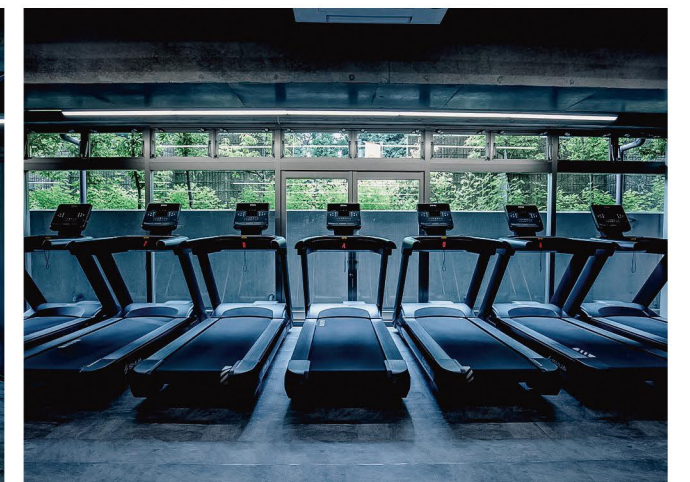
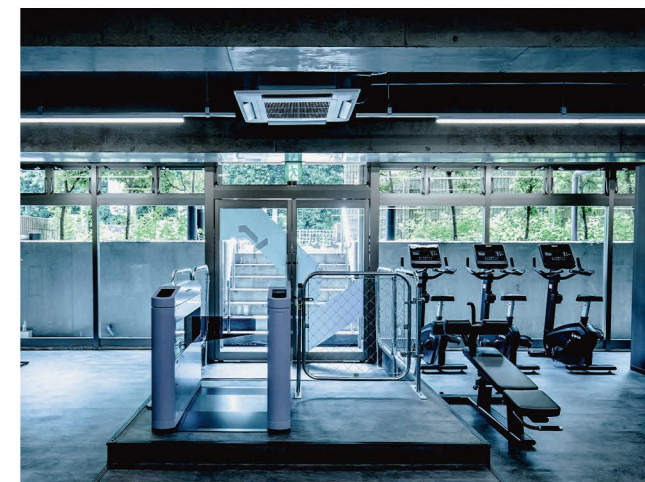
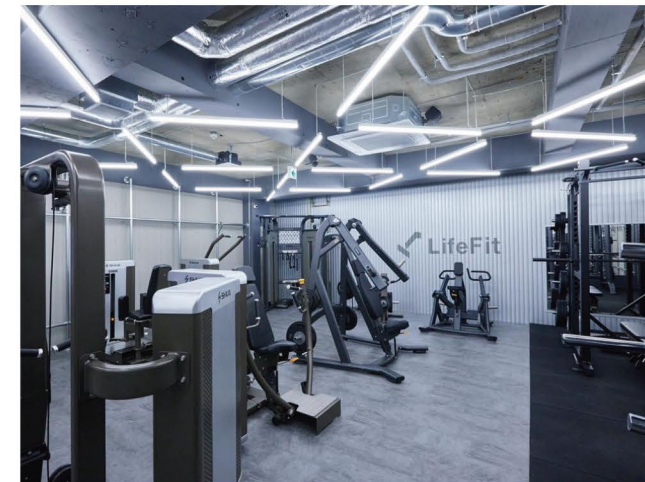
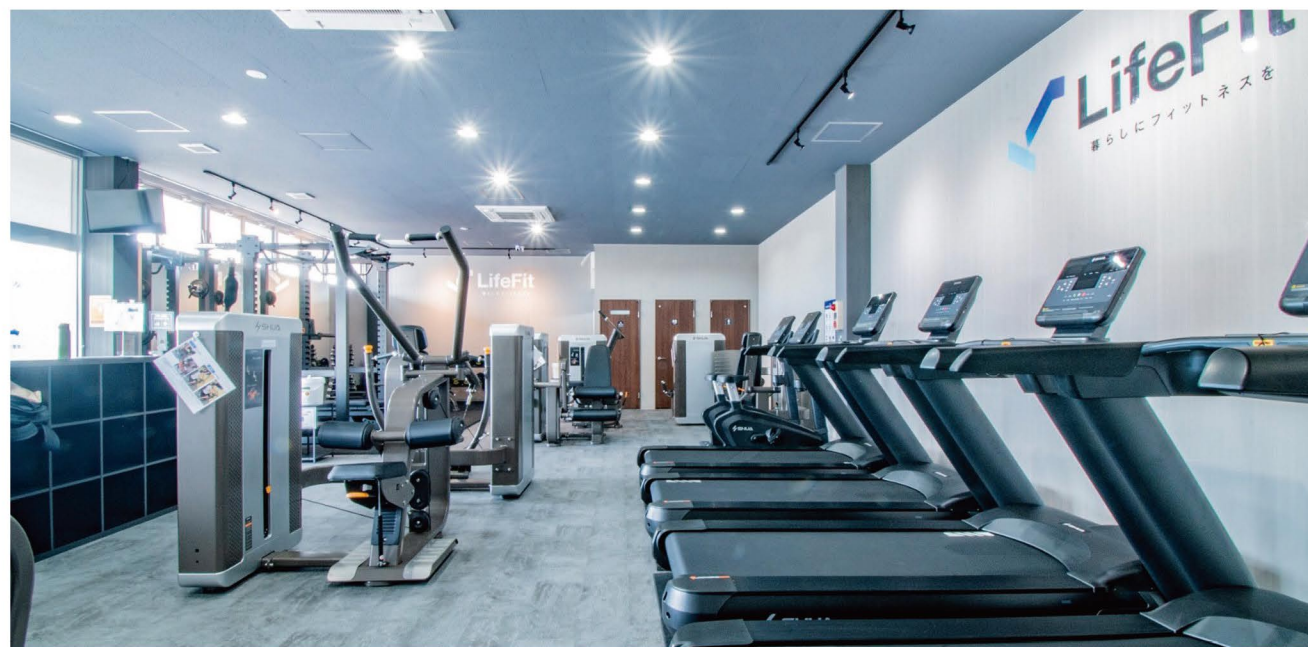


By consistently delivering reliable, sophisticated fitness solutions, SHUA empowers local gyms across the Emirates to provide transformative workouts, attract new members, and build thriving fitness communities.

Japan

Premium Fitness Chain Project

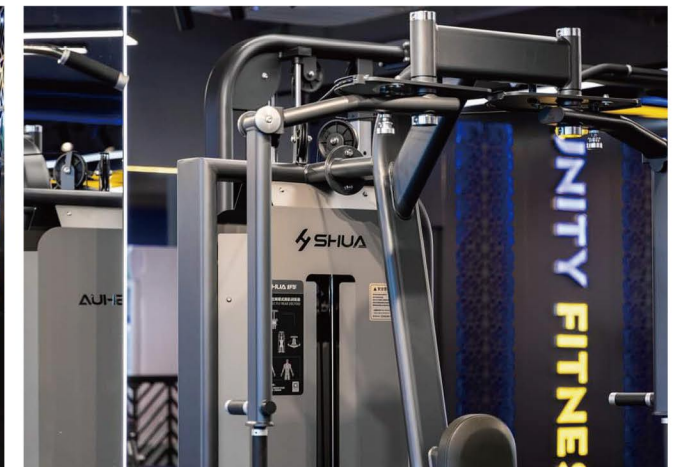
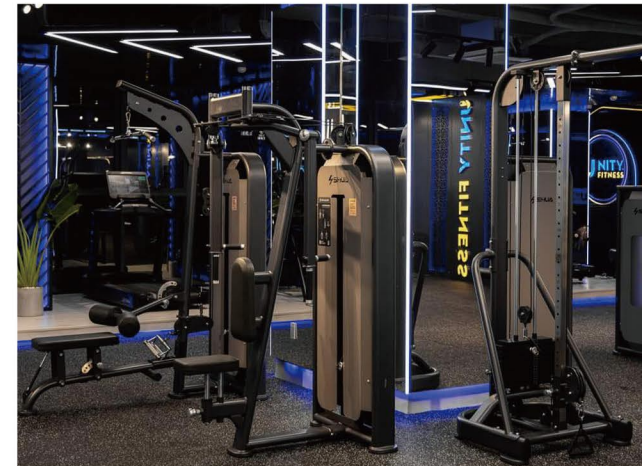
SHUA is revolutionizing the fitness landscape in Japan by equipping facilities with advanced technology and world-class fitness equipment. With a growing presence across the country, SHUA supports the expansion of premium workout spaces, enhancing training experiences and setting new benchmarks for innovation and excellence. As the industry evolves, SHUA continues to drive the future of fitness in Japan.



Vietnam

Premium Fitness Chain Project

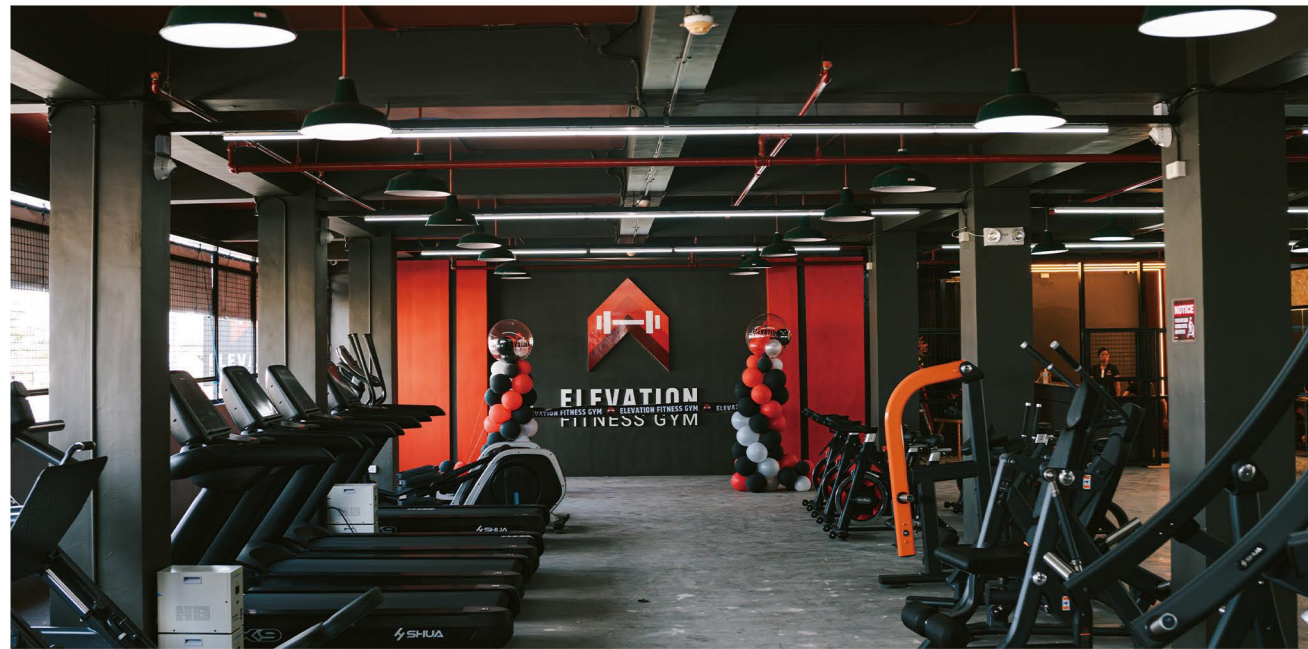
SHUA Vietnam-Hanoi has just completed the renovation of its indoor space, exceeding 800 m². The gym has introduced a brand-new range of SHUA cardio-and-strength equipment to cater to members with varying fitness levels and preferences.



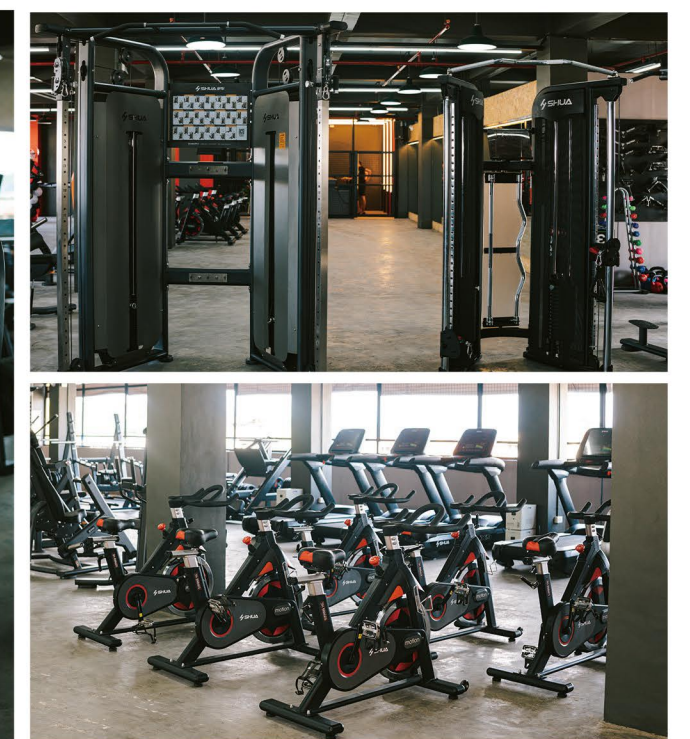
Philippines

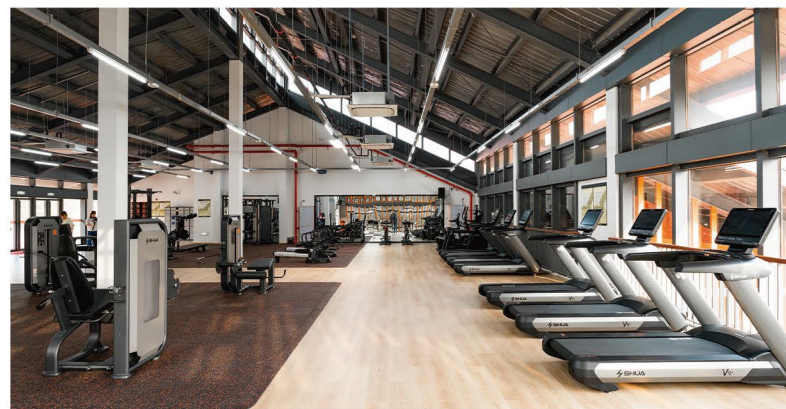
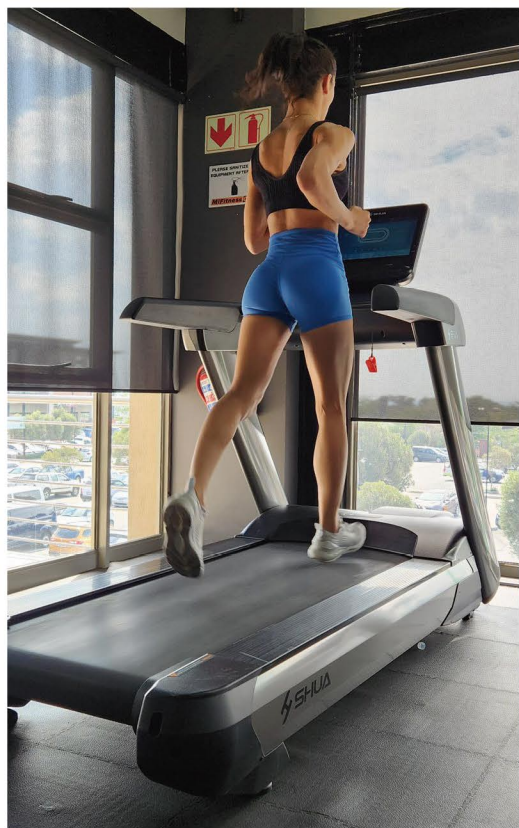
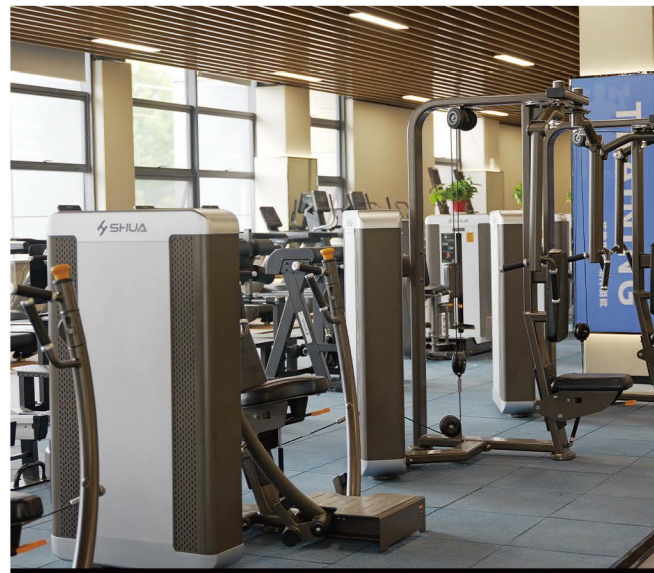
Premium Fitness Chain Project

By delivering exceptional equipment and unmatched reliability, SHUA empowers fitness spaces across the Philippines to unlock new possibilities for healthier lifestyles. As more facilities embrace SHUA's vision, members experience workouts that motivate, inspire, and lead them toward their fitness goals.



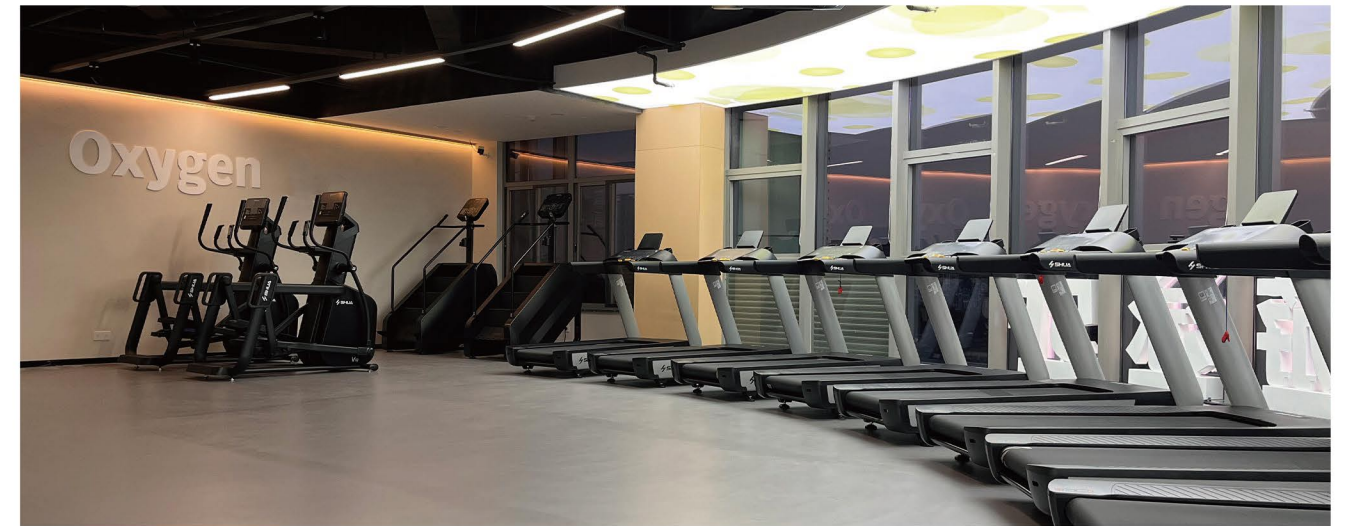
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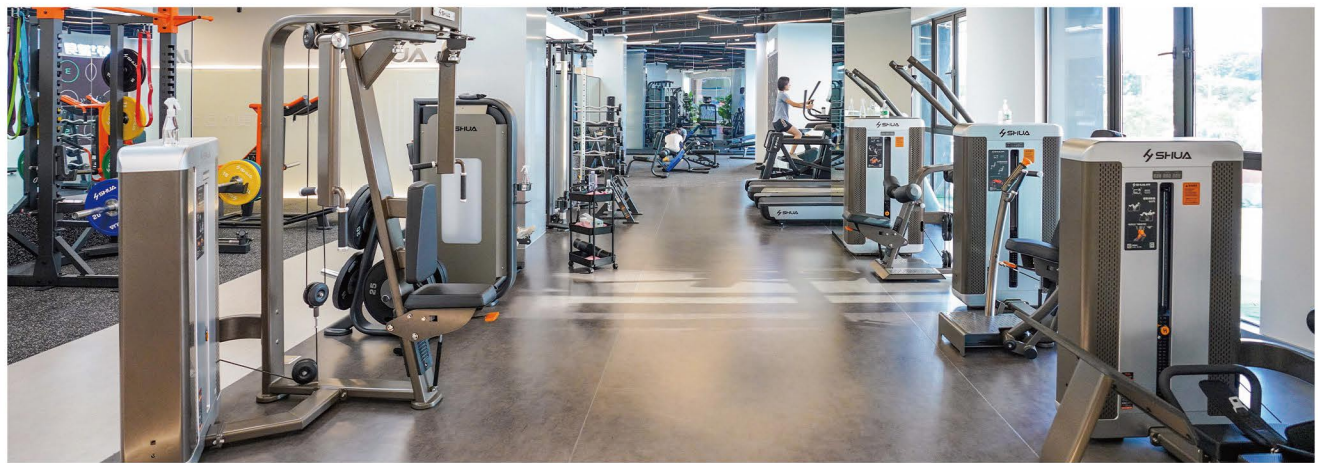


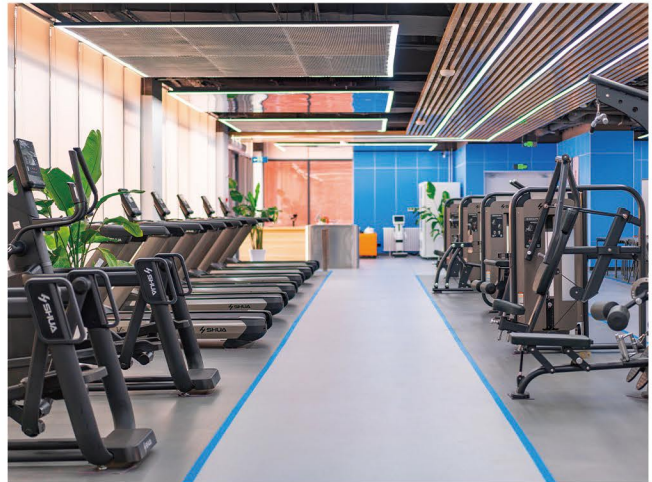
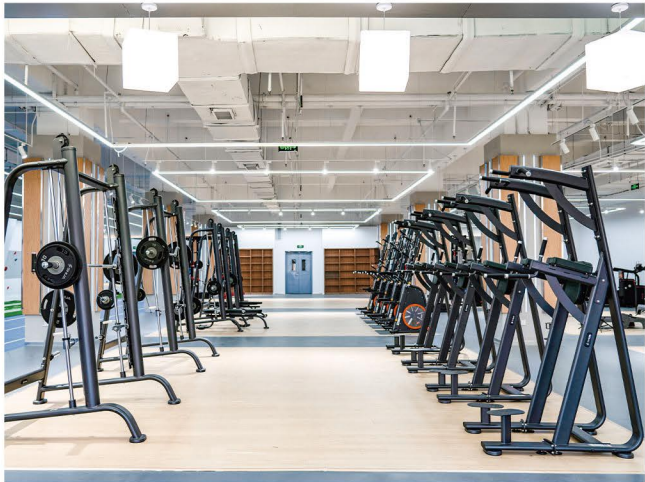
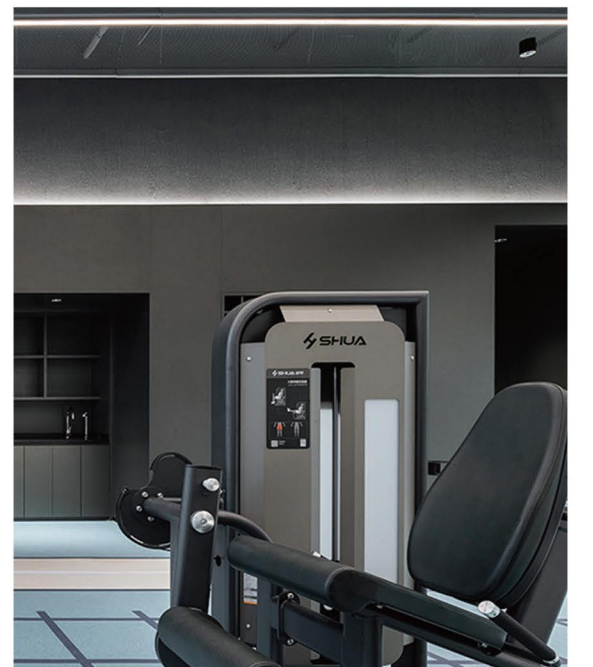
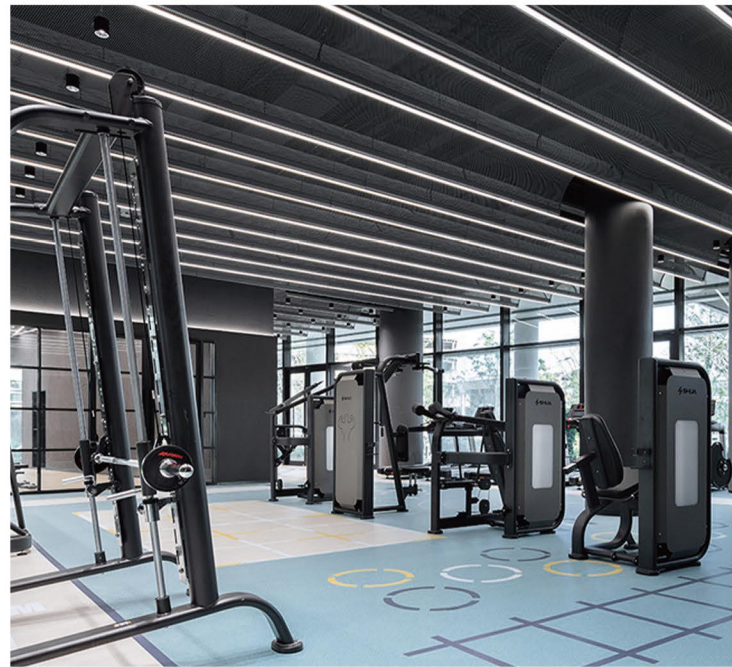


SHUA Gym

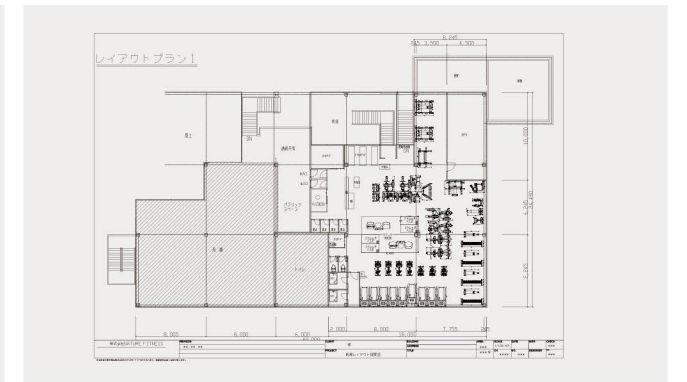
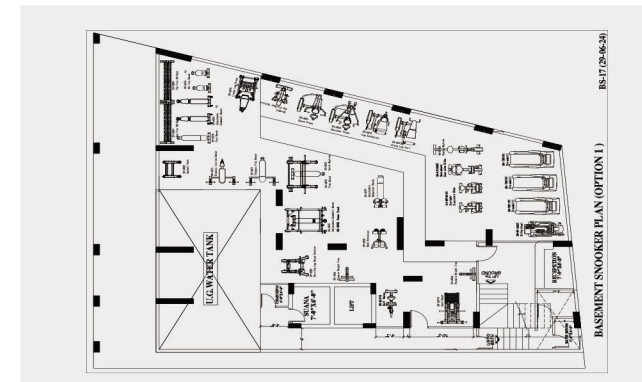
With a rapidly expanding global footprint, SHUA is reshaping fitness landscapes worldwide—empowering facilities across Asia, Europe, the Middle East, Africa, and the Americas. Driven by innovation and excellence, SHUA's equipment powers thriving fitness communities and industry-leading facilities, fueling remarkable growth and setting new benchmarks across the global fitness industry.



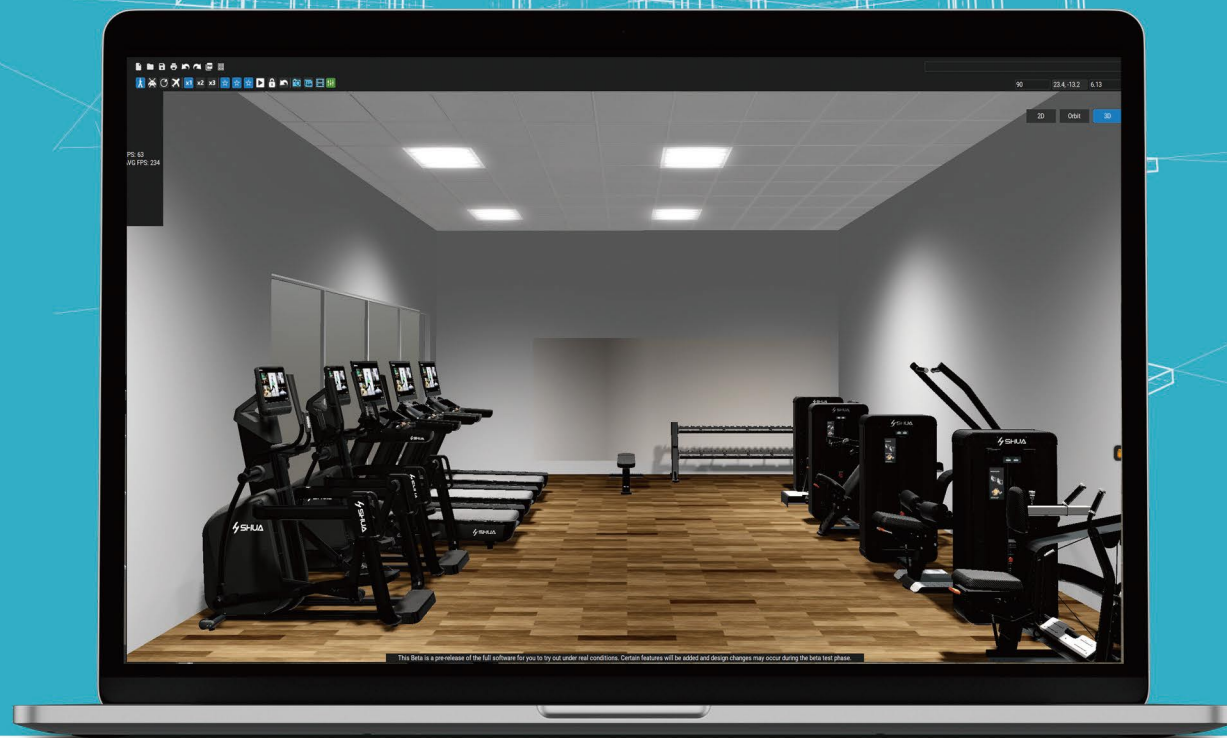
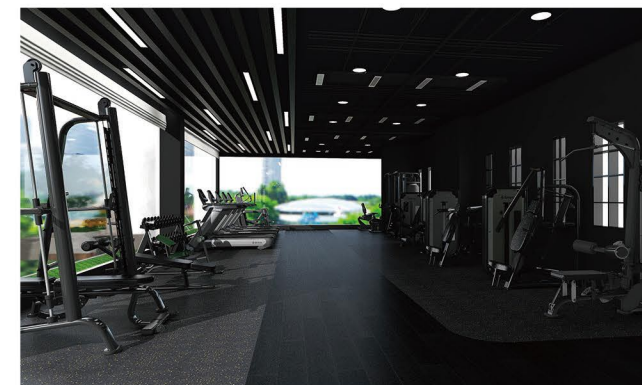
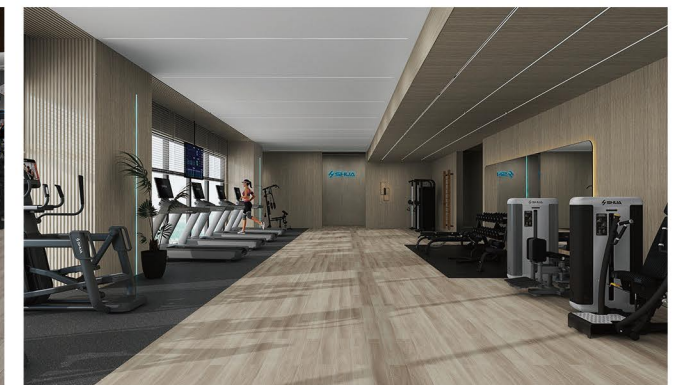




► 2D LAYOUT



► 3D LAYOUT



SHUA 3D DESIGN SERVICES

SHUA is committed to helping clients bring their vision to life with the support of a dedicated team of professionals and advanced 3D design services. By leveraging cutting-edge technology, SHUA enables clients to visualize their spaces in detail, ensuring every element is planned and tailored to perfection.

From the initial concept to the final layout, SHUA provides comprehensive solutions designed to optimize interior spaces with creativity and efficiency. Whether it's a commercial gym, a home workout area, or a specialized fitness facility, SHUA delivers layouts that are functional, innovative, and aligned with each client's unique goals.

With a focus on personalized service, SHUA works closely with clients to understand their needs and preferences, ensuring every project is a true reflection of their vision. Through this collaborative approach, SHUA creates spaces that inspire and enhance the fitness experience.



DISCOVER MORE